

## ENGIE Invests in Industry-Leading Mobility Analytics Company to Create Smarter Cities

**Paris, France** - ENGIE announces today that it invested USD 2 million in StreetLight Data, a U.S. based company, building big data analytic solutions to transform transportation planning and urban mobility.

Urban planners and transportation engineering companies require accurate data about mobility behavior in order to design transportation services and plan for critical infrastructure investments. To address these needs, StreetLight Data has successfully developed and launched StreetLight InSight®, a mobility and transportation analytics tool powered by trillions of GPS and cellular data points describing many billions of activities.

In the past year, StreetLight InSight® has been leveraged in over 100 Smart City applications. For Virginia, StreetLight Data has created Metrics to enable local agencies to develop solutions to reduce traffic congestion hot spots using innovative demand management programs. In San Diego, StreetLight Data Metrics were used to measure the impact of a new tolling system on traffic flow and social equity. The scope of such analyses would have been impossible, or prohibitively expensive, using anterior technology and techniques. In a similar fashion, the commercial real estate industry is leveraging Streetlight's mobility analytics to identify optimum new store locations to maximize per store revenue potential.

For ENGIE, this investment opens up new opportunities for the Planning & Trend Data Solutions market, which is expected to grow to \$6 billion globally in 2020. StreetLight Data's solutions combined with ENGIE's transportation service expertise will enable dramatically reduced pre-analysis bid costs and help to better measure externalities such as traffic jams and air pollution and quantify Key Performance Indicators for the effectiveness of implemented corrective measures.

*"There is a lot of buzz about Smart Cities without specifics on the tangible solutions to enable them. ENGIE invested in StreetLight Data because their mobility analytics illustrate the flow of a city's people, goods and services and are already a key enabler to the actual creation of smart, efficient and sustainable cities"* highlighted Gérard Mestrallet, CEO of ENGIE. *"StreetLight Data will provide insight to help ENGIE and its customers make better mobility decisions"* he added.

StreetLight Data is the 8<sup>th</sup> investment of ENGIE New Ventures, the corporate venture fund of ENGIE, since the fund's inception in 2014 and the 3<sup>rd</sup> in the U.S. along with Tendril (energy services management platform) and Advanced Microgrid Solutions (energy storage as a service). With an investment budget of €100 million, ENGIE New Ventures takes minority stakes in startups and companies developing products and services driving energy transformation.

Founded in 2011 and headquartered in San Francisco (California), StreetLight Data has over 100 customers in the U.S. and Canada using the StreetLight InSight® web app for Smart Cities, urban planning, transportation engineering, and real estate decision support.



## About ENGIE

ENGIE develops its businesses (power, natural gas, energy services) around a model based on responsible growth to take on the major challenges of energy's transition to a low-carbon economy: access to sustainable energy, climate-change mitigation and adaptation and the rational use of resources. The Group provides individuals, cities and businesses with highly efficient and innovative solutions largely based on its expertise in four key sectors: renewable energy, energy efficiency, liquefied natural gas and digital technology. ENGIE employs 154,950 people worldwide and achieved revenues of €69.9 billion in 2015. The Group is listed on the Paris and Brussels stock exchanges (ENGI) and is represented in the main international indices: CAC 40, BEL 20, DJ Euro Stoxx 50, Euronext 100, FTSE Eurotop 100, MSCI Europe, DJSI World, DJSI Europe and Euronext Vigeo (Eurozone 120, Europe 120 and France 20).

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