



Press release  
13 June 2019

**On 20 June 2019, at the Parc de Saint-Cloud in Paris, ENGIE  
presents “The good day”,  
a day to experience the zero-carbon transition**

**On the program: 1000 pioneers of the energy revolution, leaders of the economic world and civil society, experts, researchers, business leaders, international start-up entrepreneurs.**

Between now and 2050, it's up to us to lead the second wave of the zero-carbon transition. We are therefore at the heart of an unprecedented revolution for our planet. The magnitude and speed of the task at hand imply economic and social changes in transport, housing and business within regions and cities, as well as major technological innovations. The reduction in the carbon intensity of energies is at the heart of these changes but not only.

At ENGIE, we are convinced that human ingenuity is up to this challenge. We know that we can't do it all alone, but we are not alone. The zero-carbon transition will succeed by being inclusive, collaborative and open to all. Every day, we meet activists, scientists, innovators and entrepreneurs, with different levels of experience, who want to act for a more harmonious world. We want to make these men and women known. We want to bring together and unite the community of change and thus engage the greatest possible number in the transformation in a practical way.

Together, we have the means to make the transition a factor of cohesion between generations, strengthening regional solidarity, development and prosperity.

The good day is the gathering of pioneers of the zero carbon world, the place of concrete and replicable solutions. A day of inspiration, sharing and commitment to contribute collectively to harmonious progress.

The good day,

It's the day to make connections and accelerate the zero-carbon transition.

It's the meeting place with those who, right now, are building a sustainable planet.

It's the event for making a commitment and being part of the solution.

By bringing together more than 1000 committed players from the world of business and civil society, we are pooling all ideas and all energies!



## The good day has been built around 3 experiences of dialogue and discovery

- **The good inspiration**, a stage that puts the spotlight on international actors in harmonious progress, who will offer various plenary sessions such as:
  - o **Reinventing society: is less the new more?**
  - o **Cities and territories: the new utopia?**
  - o **Business for society: to be (good) or not to be?**
- **The good journey**, an immersive experience around more than 40 projects at the forefront of housing, city, region, building and industry,
- **The good galaxy**, a societal hub around the fundamental issues of education, employment, diversity, access to energy, respect for life and responsible development...

For ENGIE's CEO Isabelle Kocher, *"The urgency of the zero-carbon transition is becoming more pressing every day. There is a need to create accelerators of change wherever we can. We want to unite the community of this zero-carbon transition, to fight for action and involve the greatest possible number in the transformation. That is the purpose of The good day: to make people want to act collectively, to come together to get inspired, to connect the actors in this ongoing revolution, through rich, positive and authentic encounters. The good day will allow you to discover exemplary transformation projects and meet a new generation of actors in harmonious progress."*

All ENGIE's leaders will be present at The good day, along with prestigious speakers such as:

- **Ashton Cofer** – a young inventor for positive change. At 17, he already has several patents pending in his name, including a method to transform polystyrene foam waste into activated carbon to purify water.
- **Dr. Vandana Shiva** – environmental activist, entrepreneur and researcher (Alternative Nobel Prize winner). In particular, she founded the Research Foundation for Science, Technology and Ecology in Dehradun, India.
- **Bertrand Piccard** – psychiatrist, adventurer and aeronaut. He is known worldwide for having made the first round-the-world flight in the Solar Impulse solar aircraft.
- **Steven Pinker** – cognitive science researcher, professor and author. He teaches at Harvard and conducts research in the fields of visual cognition, psycholinguistics and social relations. Author of *Enlightenment Now*, he is the theorist of optimistic progress.
- **Rhea Singhal** – entrepreneur and founder of Ecoware, the largest biodegradable packaging company in India. She was recently awarded the Nari Shakti Puraskar, the highest civilian honor for women in India.
- **Alejandro Aravena** graduated in architecture from the Catholic University of Chile in 1992. He received the prestigious Pritzker Prize and became well known by imagining the city of the future, designed by and for its inhabitants.



The good day is an eco-responsible and inclusive event: ENGIE is committed to a sustainable vision from its core business through to its events. The good day is rooted in this dynamic and its organization has been thought through in the finest detail to be as sustainable as possible.

To learn more: [www.thegooddaybyengie.com](http://www.thegooddaybyengie.com)

A dedicated website with the program, the philosophy of the event, speaker portraits, etc.

#### About ENGIE

Our group is a global reference in low-carbon energy and services. In response to the urgency of climate change, our ambition is to become the world leader in the zero carbon transition "as a service" for our customers, in particular global companies and local authorities. We rely on our key activities (renewable energy, gas, services) to offer competitive turnkey solutions.

With our 160,000 employees, our customers, partners and stakeholders, we are a community of Imaginative Builders, committed every day to more harmonious progress.

Turnover in 2018: 60.6 billion Euros. The Group is listed on the Paris and Brussels stock exchanges (ENGI) and is represented in the main financial indices (CAC 40, DJ Euro Stoxx 50, Euronext 100, FTSE Eurotop 100, MSCI Europe) and non-financial indices (DJSI World, DJSI Europe and Euronext Vigeo Eiris - World 120, Eurozone 120, Europe 120, France 20, CAC 40 Governance).

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