

GDF SUEZ BECOMES



EXTRAORDINARY
SHAREHOLDERS'
MEETING
OF JULY 29, 2015



A city skyline at dusk, with a blue overlay covering the center. The skyline features several tall buildings, some of which are illuminated. The sky is a mix of orange, pink, and purple. The water in the foreground is dark and reflects the city lights.

OPENING

GDF SUEZ

— AGENDA

- Modification of the corporate name and corresponding amendment to the bylaws (**1st resolution**)
- Powers to implement the resolutions adopted by the Shareholders' Meeting and to perform the related formalities (**2nd resolution**).



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**THE WORLD
IS CHANGING –
AND ENERGY
IS CHANGING WITH IT**
—



ENGIE

— WE LIVE IN AN EVER-CHANGING WORLD

THE ENERGY LANDSCAPE IS CHANGING



THE ENERGY SECTOR
IS NOW MORE GLOBAL
AND MORE LOCAL



OUR RELATIONSHIP
WITH ENERGY IS MORE
ACTIVE AND MORE
RESPONSIBLE



MEANS OF ACTION
ARE EVOLVING:
THERE ARE SEVERAL
NOW AND REQUIRE
GREATER INNOVATION

— WE LIVE IN AN EVER-CHANGING WORLD

OUR COMPANY IS CHANGING



NEW AMBITION

Lead the energy transition worldwide



NEW PROJECT

Contribute to energy access for all, while limiting impact on environment



NEW ORGANISATION

A more customer-centric organisation

A NEW NAME TO REFLECT THE GROUP'S TRANSFORMATION



EVOKE the energy sector

CARRY an optimistic and new vision

MAKE US STAND OUT in a competitive and global market

BE INTERNATIONAL and understood by all in the world

BE CLOSE to people

FEDERATE each and every one of us



A LEGAL PROCESS OF MANY MONTHS

+75,000

**NAMES
STUDIED**

79

**COUNTRIES
COVERED**

13

**PRODUCT
AND SERVICE
CATEGORIES**

**BRAND
NAME**

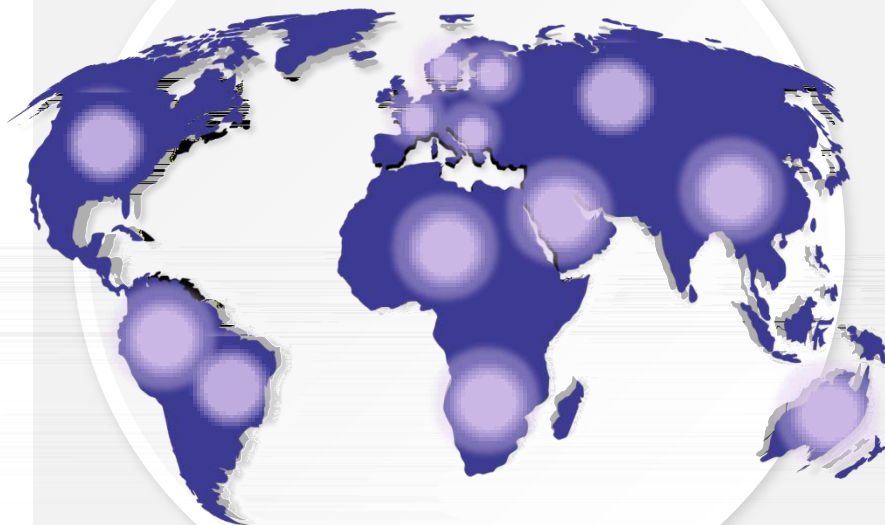
**DOMAIN
NAMES**

**NAMES OF SOCIAL
MEDIA NETWORKS**



engie

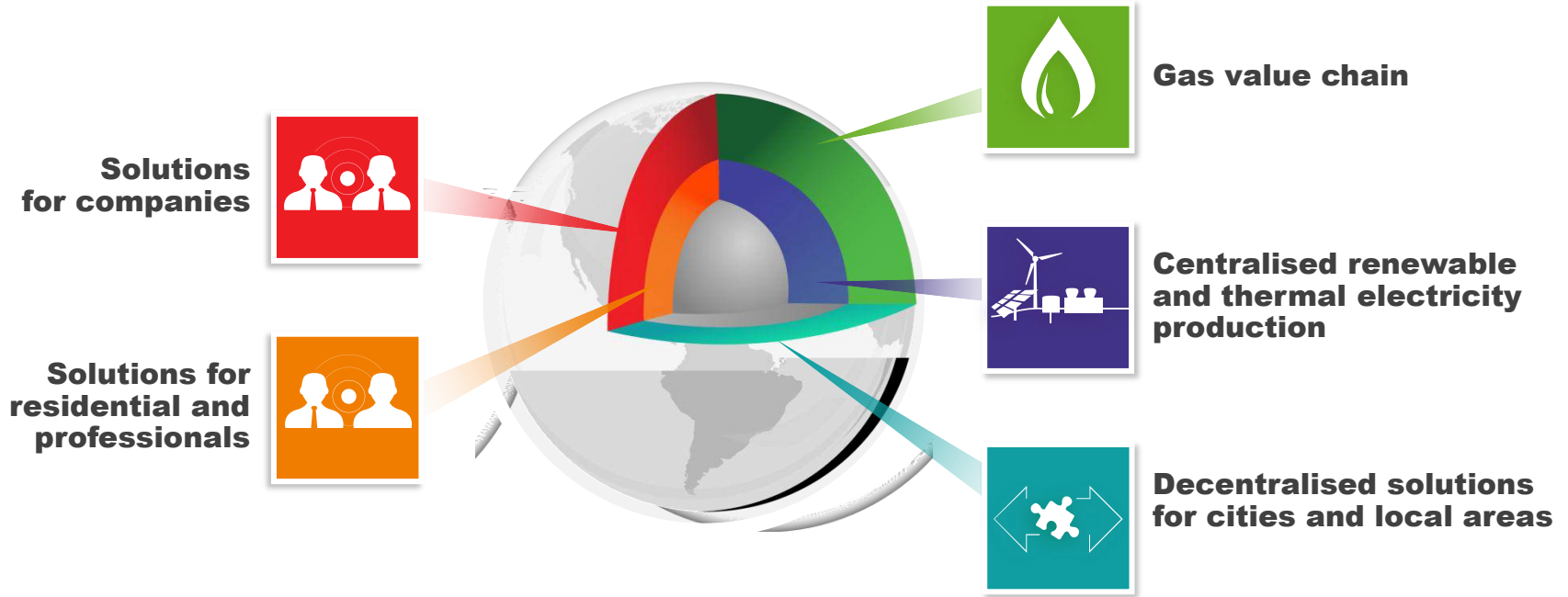
— ENERGY FOR ALL, IN ALL CULTURES



GLOBAL PRESENCE

IN 70 COUNTRIES

— UNIQUE, MULTI-BUSINESS EXPERTISE



— A SUCCESSFUL LAUNCH CAMPAIGN...

TV, PRESS, DIGITAL



DIGITAL & SOCIAL



PARTNERSHIPS



— ...WIDELY COVERED

97%

OF POSITIVE FEEDBACK

Source: linkedfluence study, May 2015

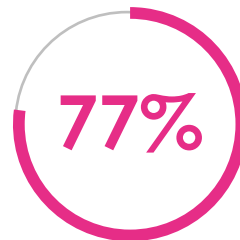
+100

ARTICLES IN THE GENERAL
PRESS FROM APRIL 24 TO 26

— POSITIVE FIRST RESULTS



OF THE FRENCH
POPULATION
HAVE HEARD ABOUT
THE NAME CHANGE



OF POSITIVE
OPINIONS

Study conducted by IFOP from May 29 to June 8, using a representative sample of the French population aged over 18

— “ONE COMPANY, ONE BRAND”

**BRAND ARCHITECTURE
PROJECT**

**“ONE COMPANY,
ONE BRAND”**



CLEAR BENEFITS AND AIMS

- Contribute to faster commercial development
- Boost transparency, clarity and consistency for stakeholders
- Consolidate the positioning, the reputation and the Group's awareness
- Federate the employees




—

QUESTIONS AND ANSWERS

—



ENGIE

A photograph of a wind farm with several white wind turbines in a green field under a blue sky. A semi-transparent blue rectangle is overlaid in the center, containing white text and decorative dashes.

—
**VOTE
ON THE
RESOLUTIONS**
—

GDF SUEZ

— FIRST RESOLUTION

- **Modification of the Company's name and corresponding amendment of the bylaws (1st resolution)**
 - In order to bring the Company's official name into harmony with the new commercial name ENGIE, Article 3 of the bylaws shall now read as follows: "The Company's name is ENGIE".

— SECOND RESOLUTION

- **Powers to execute the General Meeting's decisions and perform the related formalities**
 - The Shareholders' Meeting grants full powers to the bearer of an original or a copy or extract of the minutes of this Shareholders' Meeting to carry out all filings and other formalities as required.



EXTRAORDINARY
SHAREHOLDERS'
MEETING
2015

